

FOR IMMEDIATE RELEASE

Little Falls Public Library  
973-256-2784

The Little Falls Public Library is pleased to sponsor a digital preservation fundraising event to help patrons maintain personal memories of print photos, film, videos and other media materials.

The Little Falls Public Library has partnered with Digital Memory Media (a Division of Innovative Document Imaging LLP), a leading provider of digital imaging services. Digital Memory Media brings secure, professional preservation services to individuals at an affordable price. In addition, twenty percent (20%) of all proceeds from the program will be donated to the library.

**WHEN: Saturday, November 18th**

**TIME: 11:00 am to 1:00 pm**

**COST: There is no charge to attend the fundraiser**

**WHERE: Little Falls Public Library  
8 Warren Street  
Little Falls, NJ 07424**

Patrons are encouraged to bring their personal collections, such as print photographs, slides and audio-visual material including VHS videos, 8mm, and 16mm film to the event. Digital Memory Media advisors will be on hand to counsel patrons on the best way to digitally preserve their collections. Once scanned and digitized, patrons will be notified of a date and time to retrieve their material from the Little Falls Public Library.

### **About Digital Memory Media**

Digital Memory Media has been in the digital imaging industry for over 16 years and has converted many family collections, the first one being for the Gallup family collection. Digital Memory Media has been partnering with libraries and historical societies to provide preservation services and giving back to these communities.

Thank you for your help in spreading the word to preserve our community's memories.

For more information about Digital Memory Media please visit [www.dmmem.com](http://www.dmmem.com) or call us at 732.613.7170.

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